



# ASSOCIATION J'AIME MA PLANÈTE

VISION - MISSION - GOAL

# J'AIME MA PLANÈTE IN A FEW WORDS



Created in 2006 by Patricia Defauw, J'aime ma Planète is a non-profit association with public utility status committed to the protection of the environment and the transition to sustainable lifestyles. At J'aime ma Planète we propose environmental and sustainability education programmes and activities in schools. We hope to raise awareness among the future driving forces of our society by giving them a voice and a means to act. Since 2015, J'aime ma Planète has been the national representative of the Foundation for Environmental Education (FEE), which is the world's largest environmental education organisation, with members in 81 countries.

## OUR VISION

We imagine an **inclusive society** in which everyone can develop their full potential and become an active **“citizen of the world”, ready to take up** the challenges of our society for a sustainable future.



## OUR MISSION

Through our **educational and awareness-raising projects**, we strive to generate greater awareness of environmental issues, to support the transition towards a **sustainable society** which is respectful of the planet and its inhabitants, and to contribute to delivering the **Sustainable Development Goals (SDGs) by 2030**.

## OUR GOALS

- Create a **strong relationship** with nature and all forms of life from an early age.
- Promote a **sustainable way of life based on respect for oneself, for others and for the environment**.
- Help students to develop the **skills needed for sustainable development** and the motivation to take action.
- Support schools **in running projects in education for sustainable development**

*Planting the seed of change*

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